

# WMRE

## Industrial/Logistics Real Estate Trends Virtual Forum April 20, 2023

### SPEAKER SPONSOR OPPORTUNITIES

Industrial/logistics real estate has been a leading performer within the commercial real estate sector in recent years and even with fears of a looming recession it remains situated to continue to outperform other property types. This forum, building off of WMRE's annual industrial real estate market study, will explore key trends in the industrial space.

### Position yourself as an industry thought leader by hosting a panel on industrial real estate topics like:

- State of development in the industrial sector
- Industrial/logistics real estate investment trends
- Understanding modern industrial real estate with a focus on reverse logistics, last-mile centers and other key hubs in the supply chain
- Niche plays in the industrial sector, including cold storage and outdoor industrial

### Don't miss this special opportunity to influence CRE executives and HNW advisors and individuals interested in industrial real estate investing

A dedicated content platform hosting live, interactive forums in March paneled by leading subject matter experts at companies like yours

Attended by leading executives and senior managers at builders, owners, developers, financial firms, corporations and brokerages who depend on us for quality content — and HNW advisors and investors

Sponsored by marketers looking to benefit from superior thought leadership and lead generation provided by the foremost authority on CRE industry trends

Promoted to the industry's leading audience of top-level executives and other leading professionals in the commercial real estate industry — and to leading HNW advisors, planners and UHNW individual investors

### Marketed to investor influences across the nation, including...

- Brokerages
- Building owners/managers
- Corporate real estate/holding companies
- Retailers
- Private real estate investors/syndicators
- Lenders
- REITs
- Builders/developers
- Construction/general contractors
- Investment bankers
- Leasing/investment sales/brokers
- Pension funds/institutional investors
- Mortgage bankers
- HNW advisors and accredited investors

## Market Research Series



### Speaker Sponsor Benefits

- Opportunity to **sponsor the research report** that anchors the forum
- Opportunity to **be the exclusive speaker/sponsor** for a panel session
- **Receive valuable leads** from panel registrants with an expressed interest in your topic
- **Achieve prominent branding** on the event site and registration marketing
- Get broad **distribution of your supplied content assets** from our event site
- **Earn bonus advertising** in the WMRE Daily newsletter as part of your sponsorship

### For More Information

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